



The Bridge Builder

Gift Strategies Newsletter

IDAHO YOUTH RANCH
Over 56 Years of Excellence
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PROMOTING AND ADVANCING THE CHARITABLE PURPOSES OF THE IDAHO YOUTH RANCH

SUMMER 2010
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It's about belief ... It's about hope ...

As I arrived at Sara's home in Pocatello, I was greeted at the door by Mate, her adopted Australian collie. Sara, finishing her morning coffee, was ready to leave for a tour of our Ranch facility near Rupert.

On paper, Sara's brief record looks similar to that of many supporters I've met during my time at the IYR. But like any paper record, her narrative is but a sketchy outline of who she really is, and of her family's generational support of the Ranch. As we drove toward Rupert, Sara recalled how her late husband's parents had supported the Ranch, and encouraged her and Nick to do so as well. Upon their deaths, family and friends established a memorial fund at the Ranch in their names. Years later, following Nick's death, Sara and other family members and friends did the same for him.

Sara has continued her loyal support of the Ranch, due in large part to the trust and faith she places in our work. However, like many of our supporters, she had never visited any of our residential facilities. That was about to change. As we glided down the freeway, we talked about the reasons for her continued support. Sara said, "We have always had plenty, have always been able to do what we want, and because I believe in the phrase, 'leave no child behind.' Who knows, maybe one of them will become a Rhodes scholar, Einstein, a Rockefeller, productive citizens, assets to our community."



Sara Ifft

In just over ninety minutes, we arrived at the Ranch, and were warmly greeted by Jim Stockberger, the Program Director. As we walked



Sara, Rich, and girls and boys at the ranch equestrian center.

toward the equestrian center, Jim shared a brief overview of the Ranch, and described the success of our new model of care. Sara then met our equestrian therapy instructor, Rich Halquist, who in turn introduced her to seven mounted and eager Ranch residents, ranging from 12 to 17 years of age. These children's stories reveal histories of divorce, abandonment, neglect, abuse, aimlessness, loneliness, alcohol/drug abuse, and academic failure. Left unattended, many of them would enter, and unfortunately remain, in the state's protective, fostercare, or juvenile justice systems.

Rich explained to Sara that most, if not all, the children in this group had never ridden a horse before coming to the Ranch, and were, in fact, afraid to ride. However, he believes, as does the rest of our dedicated staff, that every child can succeed. Rich said that an

important part of the journey toward success is helping children learn to trust themselves and their abilities by overcoming their irrational fears. He added that children learn to become successful by persevering through their failures. When he asked the kids how many had fallen off a horse since beginning the equestrian program, every hand went up; and, yes, they all got back on.

Jim described the children's stay at the ranch, *not as an event*, but a way of life. He added, "It isn't easy for the kids here. Our success, our work, isn't about maintaining the status quo; rather it is about providing a 'safe haven' where we can consistently build upon individual strengths, then apply, live, and model our time-tested values of personal accountability, honesty, integrity, persistence, and perseverance."

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Phi-lan-thro-py [fi lánthrəpee] desire to benefit humanity:

a desire to improve the material, social, and spiritual welfare of humanity

Faces of Philanthropy

MILLARD H. AND ROSE S. BUSH

Rose, the daughter of immigrant parents, grew up in New York City, while Millard was raised on a wheat ranch near Pullman, Washington. He joined the Army in 1941, and met Rose a year later at a USO dance. After a whirlwind courtship lasting less than a week, they married, and remained so for over 62 years. After the war, Millard and Rose farmed in Pullman, owned a dairy in Medford, Oregon, and later settled in Boise, where he became an award-winning general contractor. Millard was one of the builders featured in the original Parade of Homes. According to Sandra Sowerby, niece and Trustee of the Bush estate, Millard and Rose had a wide circle of friends. Rose enjoyed baking, and they both liked square dancing and traveling in their RV. Sandra also said that they seldom mentioned the Youth Ranch, but



Millard and Rose Bush

she believed them to be lifelong supporters. The Bush's generous bequest was placed into the IYR Endowment, where their legacy of support will provide annual perpetual interest income for the children and families served by the Ranch.

FRED AND ALPHA HOUSTON

Fred was born in Caldwell, and Alpha in nearby Huston, also known as the Deer Flat community. They both grew up in Canyon County, and graduated from Caldwell High School. Fred then remained in the area and worked on his family's farm, while Alpha moved north to attend Lewiston Normal School. Upon completion of her education, Alpha got a teaching job at Ten Davis Grade School near Notus. The following year, she and Fred were married, and went on to raise their four daughters in the Marble Front Community. It was here they remained, until Fred's death in 1994. Daughter Jane Houston said her Dad loved to farm and had a deep reverence for the land. His motto or philosophy was "leave this place better than you found it." While Fred worked on the farm, Alpha taught 4-H, and volunteered at Caldwell Memorial Hospital for twenty years. In one of my many visits with Alpha, she told me that she and Fred had once visited our Ranch facility near Rupert



Fred and Alpha's 50th wedding anniversary picture, daughters top left to right Paula, Mary, Jane and Margie

and "...came away feeling good about what we saw." When asked, "Why the Ranch?" Alpha replied, "I feel blessed just to have grown up in a good family, to have had a good husband, and to have good children and family." She added, "...both Fred and I wanted to help Idaho children, and the Ranch was a cause we could believe in." Following Alpha's death last year, the Youth Ranch Endowment received the remainder of two charitable gift annuities, and proceeds from the Houston's IRA.

If you included the Youth Ranch in your estate plan, please let us know so we can ensure that your gift will be used in the manner requested. If you would prefer to remain anonymous, we will honor your wish. If you have not included the Ranch in your estate, we hope you will consider making such a gift. To learn more about planned giving, please complete the attached insert or give our planned giving office a call. There is no obligation. ■

IT'S ABOUT BELIEF ... IT'S ABOUT HOPE ... *continued from front page*

Our personalized tour then continued, led by Erica, one of the residents at the facility. She told us that she recently graduated from high school, and hopes to continue her education at the the College of Southern Idaho in Twin Falls.

Later, as we drove back to Pocatello, Sara said, "I didn't know quite what to expect today, but I'm impressed. I saw firsthand how my support can change the life of a child."

She also wanted me to ask you, our faithful friends, "To become like drops of water, who, when joined together, can make a mighty ocean; can change a child's life."

Please know that your belief, your voice, and your support, when joined with Sara's, provides the necessary spark to light children's hope for a productive future.

Come see us when you can,

Chris Paul Nelson
Director of Planned Giving

To learn more, please visit our website at www.youthranch.org. ■

Over 56 years of personal accountability, honesty and integrity, building

The Idaho Youth Ranch and Founders to be Inducted into Idaho Hall of Fame

Recently, we were informed that our application to induct the Idaho Youth Ranch and its co-founders, Reverend James and Ruby Carey Crowe, into the Idaho Hall of Fame was approved by the Hall of Fame Board of Directors. While the formal induction will take place in the fall, we wanted you to know more about our roots and our enduring drive to help Idaho children in need. Below is the brief biography we submitted:

J.R. Crowe (1910-2000) was born and raised on a barren farm in Hillsboro, Texas. Growing up, he was active in 4-H and scouting, and was greatly influenced by the teachings of the Methodist Church. His character was forged by hard work and frugality.

James dropped out of school in the tenth grade to help support his family. Two years later, he moved to Somerville, Tennessee and completed his high school education.

In 1931, James entered Lambuth College in Jackson, Tennessee. In 1935, he graduated with a bachelor's degree in Religious Studies. The same year, he married Ruby Carey Brown, a classmate at Lambuth. It was during this time, that James began to dream about building a "safe haven" for lost and forgotten children.

For the next two years, James served five small local churches and organized several youth groups. Then in 1937, he enrolled in Candler School of Theology at Emory University in Atlanta. Upon graduation, Rev. Crowe pastored several churches in the Memphis Conference

before volunteering for military service as a U.S. Air Force Chaplain. However, while serving in New Guinea, he developed a serious respiratory infection and was forced to return to the states.



Rev. Crowe moved his family to Idaho in 1946 and assumed the position of pastor at the Rupert Methodist Church. Once there, he also became actively involved with both his church and community.

It was during this time that Rev. Crowe's dream of creating a non-sectarian boy's ranch became more intense, as did the articulation of his dream.

The purpose of the ranch would be "... to provide a home and a school for troubled youth designed to provide functional experiences of life situations and conditions whereby

youth, through an orientation of the whole self (physical, mental, social, and spiritual) may achieve a well balanced personality and character; to provide an environment and a program of educational living which will develop within the individual a sense of honesty, responsibility and service to his fellow man."

In 1948, Rev. Crowe tried to purchase a section of public school land, but was outbid by a private investor. After this disappointment he was told it would take an act of Congress to get the land he needed. Consequently, in 1950, Rev. Crowe wrote to U.S. Senator Glenn H. Taylor seeking assistance from Congress to secure federal land near Rupert to build a boy's ranch. So began a three-year process to gain Congressional approval to buy the original acreage where the Idaho Youth Ranch is now located. On January 8, 1952, Senator Henry C. Dworshak introduced legislation to transfer certain lands eleven miles north of Rupert, in Minidoka County, to the Idaho Ranch

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Rev. James and Ruby Crowe



Reverend and Ruby Crowe with boys at the ranch, circa 1959.

on strengths, relations, persistence, perseverance, optimizing resources

THE IDAHO YOUTH RANCH AND FOUNDERS TO BE INDUCTED INTO IDAHO HALL OF FAME

continued from previous page

for Youth (original name of the organization). Senate Bill 1876 subsequently passed the Senate and the House, and President Harry S. Truman signed it into law on July 11, 1952. Reverend and author Don Smith of Salmon, Idaho said "J.R. has an amazing talent for going directly to the heart of the challenge, cutting the red tape and getting things done."

Once the land was acquired, J.R. recruited a Board of Directors, and Articles of Incorporation and non-profit by-laws were drafted and approved. Educational programs and community outreach and referral materials were developed. The work to convert unproductive sagebrush lands into cultivated irrigated fields was begun. Irrigation wells were drilled, roads were cut and modest housing was acquired.



Rev. James and Ruby Crowe

In April, 1957, Rev. Crowe, Ruby and several students moved onto the ranch. From 1957 to 1965 Superintendent Crowe traveled the entire state seeking financial and non-cash support necessary to build the ranch infrastructure. While it began as one man's dream, when others learned about it they welcomed it and got behind it. Financial assistance was mustered among businessmen, farm organizations, service clubs, and individuals inside and outside of the state.

Over the past 56 plus years, the Idaho Youth Ranch has grown to include a variety of programs and services, but one thing remains clear: without James and Ruby's vision, leadership, and the generosity of our citizens, thousands of Idaho children and their families would not continue to receive the help, the second chance they need to lead healthy productive lives.

To learn more about the 2010 inductees and the Idaho Hall of Fame go to www.idahoshalloffame.org. ■



Allen O. Morris, author, visits with ranch residents.

- Yes, I'd like to support the Youth Ranch with my check of \$25 \$50 \$100 \$200 \$500
Other _____
- Please bill my: Visa MasterCard
Account No. _____
Exp. Date _____
Signature _____

This gift is made:

- For current operating expenses.
 In memory of (deceased) _____
 In honor of (living) _____

Please notify the following individual(s) of my gift:

Name _____
Address _____
City _____ State _____ Zip _____

*Every contribution, large or small,
helps us achieve our goals.*

Request for Information or Enrollment

- Please send me information on estate planning:
 Putting the Pieces Together, *A Guide to Planned Giving*
 Providing for the Future, *Gifts of Insurance*
 Gift of Home, *Cash or Income for the Sale of Your Home*
 Benefits of a Charitable Bequest
 Gift Options for Individual Retirement Accounts
- Please unsubscribe me from the *Bridge Builder* newsletter.

Confidential Gift Strategies

Yes! I believe in creating the future now!

- I am pleased to tell you that the Idaho Youth Ranch is included in my estate plans through:
 My Will A Charitable Trust
 My Insurance Policy My Retirement Plan
 Other: _____
- I plan to include the Idaho Youth Ranch in my estate plans.
- I have a question. Please call me.
Best time is A.M. P.M.
Name: _____
Phone: _____

Thank You!

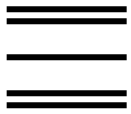
Because of your support, literally thousands of Youth Ranch graduates are working, raising families and leading respectful, productive lives.

Privacy Statement: The Idaho Youth Ranch does not sell, rent or trade your information with any organizations. All records of contributions are securely maintained.

MOISTEN GLUE STRIPS ON ALL SIDES TO SEAL

MOISTEN GLUE STRIPS ON ALL SIDES TO SEAL

MOISTEN



PLACE
STAMP
HERE

Idaho Youth Ranch provides children and families a comprehensive system of services throughout Idaho.

COMMUNITY SERVICES provides three areas of non-residential service:

Family Services – home-based counseling for the purpose of keeping families together, resolving crises, or reuniting families with children returning home after placement and treatment.

Transition and Aftercare Program – helps young adults transition to independent living.

Adoption Services – provide infant adoptions, counseling services for birth mothers, birth fathers, adoptive parents, and ongoing support after placement.

GROUP HOMES provide structured residential placement and treatment for young people. **Substance Abuse** – substance abuse treatment for teenage boys.

Anchor House Coeur d'Alene

EMERGENCY SHELTER for abused, neglected, abandoned, runaway or homeless children.

Hays Shelter Home Boise

THE RANCH – The original site of the Idaho Youth Ranch began in 1953. Still operating today, the Ranch is a residential program with unique ranch-like experiences for kids.



Idaho Youth Ranch
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Forever Giving, Forever Remembered

We are grateful and pleased to acknowledge the many other Bridge Builder Legacy members who passed away since our last printing, and those who prior to their death established a planned giving document which has, continues to, or will in the near future, make quarterly or annual distributions.

*Catherine E. "Kat" Ballou
Tedda B. and
Sid H. Chase
Dwight and
Margaret Disney
Hazel F. Hareno
Elsie Huebert
Herman and
Lenore Huettig
A.V. and Frances Larter
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Lavone Ruth Porter*

*Lewis S. and
Clara Mildred Prater
Richard H. Ross
Lester T. and Samuel
Schaumleffel
Ethel Lorraine Wolfkiel
Scrivner
Burgis W. and
Delores A. Seaquist
Robert and Lucille Smylie
T.W. and Winnie Stivers
Leo H. Williams
Wesley W. Williams*

Unless otherwise stipulated, all distributions from an estate are placed in the IYR Endowment, and a commemorative stone is placed in the Legacy Pavilion at our Ranch facility located near Rupert.

Great care was taken to make sure we didn't omit anyone, or list their names incorrectly. If we did make an error, please drop Chris Paul Nelson a note or email at cnelson@youthranch.org. ■

Tribute Program

When cash contributions in honor or memory of a loved one exceed \$500, a permanent fund is created within the IYR Endowment. When you choose to make such a gift, please designate the person you wish to honor or memorialize, and the name/address to which we can mail a letter of acknowledgement and certificate.

We are saddened by the loss of each individual, but deeply honored to have a role in ensuring that their memory will continue. Listed below are the names of individual and family funds created since our summer of 2009 publication. ■

Memorial Funds

*Stephen A. Castleman
(IYR Alum)
Edwin C. DeMoss
Norma J. Flora
Lyle Gunderson*

*Charles F. and
Carrie A. Judy
Opal Juria
Lawrence W. Loughmiller
Carl N. Poulter
William I. Tindall*

Family Memorial Funds

*Houston Family
In memory of Fred and Alpha Houston*

*Klaue Family
In Memory of August V. and Mary E. Klaue*

*Throckmorton Family
In Memory of John A. and John C. Throckmorton*

Your gifts help children and families find hope, vision, courage and the will to succeed. ■

BOARD OF DIRECTORS

Allan Bosch
Chairman, Boise

Ron Sargent
Past Chairman, Boise

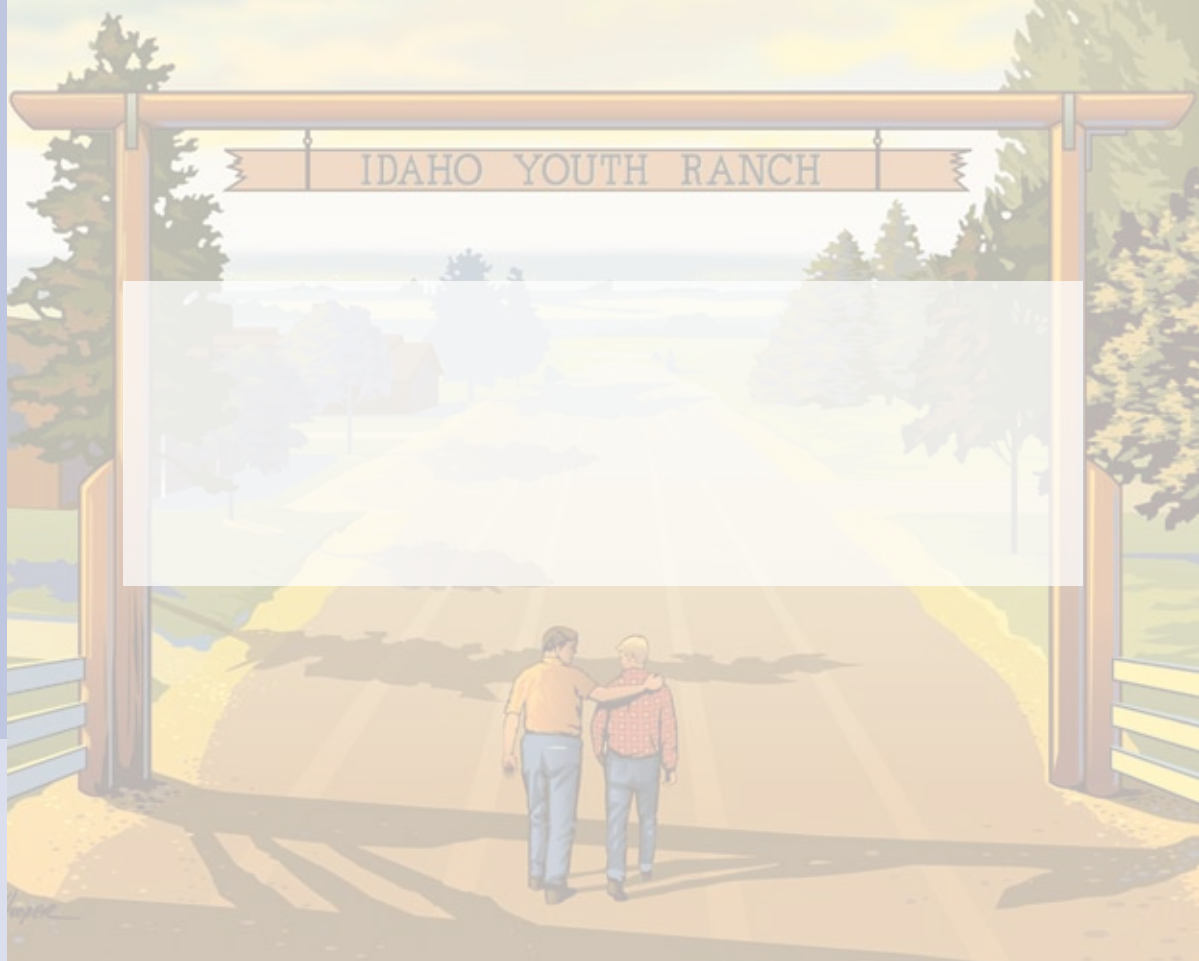
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Steve Woodworth, President & CEO



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The Idaho Youth Ranch Endowment

The Endowment exists *solely to support, promote, and advance the charitable and educational purposes of the Idaho Youth Ranch* (founded in 1953). The affairs of the Endowment are under the watchful eye of an Endowment Committee.

IYR OFFICE OF PLANNED GIVING

The Office of Planned Giving staff are available to work with individual donors and their estate planning professionals regarding a wide variety of planned gifts designated into the IYR Endowment.

Most gifts designated and undesignated by donors are acceptable as long as they are consistent with the stated mission and priorities of the IYR. Donor gifts for purposes outside the mission of the IYR may not be accepted.

The most common planned gift instruments coming to the IYR Endowment include, but are not limited to, the following:

- Last will and testament
- Bequest through a donor's retirement plan
- Revocable living trust
- Charitable remainder unitrust
- Charitable lead unitrust
- Life insurance policy/viatical policy
- Remainder interests in property
- Real estate
- Cash if so designated by the donor
- Tribute (honor and memorial) contributions
- Other planned gifts

For more information, please contact Chris Paul Nelson, Director of Planned Giving, at (208) 376-7443 or toll-free (877) 817-8141, e-mail him at cnelson@youthranch.org, or visit the planned giving website www.youthranchpg.org. ■

The Bridge Builder

is published twice a year by the Idaho Youth Ranch. Subscriptions are free to supporters.

Readers are advised that technical material presented herein is intended for educational purposes only. For specific applications, each person should consult with his or her own qualified professional advisor.

THANK YOU

The planned giving staff would like to thank all of you who have so generously chosen to support the IYR's many different programs through a bequest, life income gift, or charitable trust.